

## FathersDayFund.org

Give the Gift of Life this Father's Day - Give to Cancer Research

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## Father's Day Fund Helps Find A Cure For Cancer Through Father's Day Gifts

Website Partners with UCLA, USC, Stanford, Fred Hutchinson-Seattle and University of Hawaii Cancer Research Centers, To Help Promote Making Cancer Research Contributions a Father's Day Gift

**San Francisco**, **CA (June 1, 2009)** — Father's Day Fund today launched its second annual drive to connect individual contributors to cancer research centers around the country in the spirit of giving back on Father's Day.

After witnessing the personal struggles of those suffering with cancer and their loved ones, cofounders Mike Jacob and Jordan Royer created Father's Day Fund in 2008 as a meaningful alternative to traditional gift ideas. Rather than ties, tools or other traditional Father's Day gifts, they believe that a contribution to the effort to find a cure for cancer is the most coveted present a father could receive.

FathersDayFund.org is a website that presents donation opportunities to those who wish to help cure cancer and serves as a matchmaker for donors and cancer research centers. After making a donation, visitors to the site can download a Father's Day Fund card to give to loved ones. 100% of the funds contributed go directly to the cancer research center of choice.

Father's Day Fund has partnered with prominent cancer research centers that have agreed to promote the concept of making gifts to cancer research in lieu of a traditional Father's Day Gift.

These include: the Fred Hutchinson Cancer Research in Seattle, the UCLA Jonsson Cancer Center, the USC Norris Cancer Center, the Stanford Cancer Center, and the Cancer Research Center at the University of Hawai'i. The contributions made to these research centers will enable world-class researchers to continue their work in the fields of prevention, detection and treatment of cancer and related diseases.

For more information, please visit www.fathersdayfund.org.

Or contact Mike Jacob via admin@fathersdayfund.org.

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